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**Temple Office:** Melanie Stormm-David 266-3223  
**Temple Website:** <http://www.tbdrochester.org/>  
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TEMPLE BETH DAVID

# The Bulletin

Rabbi Aviva Berg  
Helen Kashtan, President

September 2012

### *May the New Year be a Time of Hope*

I love to turn right off of South Avenue and onto Mt. Hope. It has become my metaphor for turning myself around if I am in a downward spiral. A couple of months ago, driving to a doctor's appointment off of Mt. Hope Avenue started me thinking about hope. Focusing on gratitude and hope almost always helps me positively reframe a problem or an issue with which I am struggling.

There is a wonderful urban legend circulating about a man who is trying to land a job as an assistant professor in a university. His application was rejected and he writes the following response:

Herbert A. Millington  
Chair - Search Committee  
412 A Clarkson Hall, Whitson University  
College Hill, MA 02157

*Dear Professor Millington,*

*Thank you for your letter of August 7th. After careful consideration, I regret to inform you that I am unable to accept*

*your refusal to offer me an assistant professor position in your department.*

*This year I have been particularly fortunate in receiving an unusually large number of rejection letters. With such a varied and promising field of candidates, it is impossible for me to accept all refusals.*

*Despite Whitson's outstanding qualifications and previous experience in rejecting applicants, I find that your rejection does not meet my needs at this time. Therefore, I will assume the position of assistant professor in your department this August. I look forward to seeing you then.*

*Best of luck in rejecting future applicants.*

*Sincerely,*

*Bradley L. Shultz*

In my opinion, Bradley has the right idea. It has been said: "everything that is done in the world is done by the hopeful."

*(Continued on page 4)*

### September Schedule

**Shabbat Evening: 7:30 p.m.**

**Shabbat in the Sukkah at the JCC**

**will be on Friday, October 5**

**at 6pm in the Senior Lounge.**

**Shabbat Morning: 9:00 a.m.**

**Sunday Minyan: 9:30 a.m.**

Find Temple Events on our online calendar at [www.tbdrochester.org](http://www.tbdrochester.org); find out what is going on or submit a new event for the calendar. As always, you may also reach us by calling the office at 585-266-3223 or email at [office@tbdrochester.org](mailto:office@tbdrochester.org)



We are handicapped accessible and equipped with a hearing loop.

*The mission of Temple Beth David is to provide an environment where the concepts of community prayer, education, and service to the greater Jewish community are provided within the context of Conservative Judaism. We pride ourselves on being a friendly, participatory, egalitarian community, welcoming all to be a part of our synagogue family.*

# News from the President

Helen Kashtan      hkashtan@frontiernet.net

We're in the "busy season" here at temple! Religious School is about to begin, the High Holidays are getting closer, and, later in the Fall, we will have the congregational meeting. Here are a few updates about each of these!

- Our revamped Religious School, which will meet only on Sundays (with mid-week contact between each student and a teacher or volunteer), is a new model for our synagogue and community. In fact, the United Synagogue of Conservative Judaism has asked us to share our successes and areas for improvement (hopefully very few) as the year goes on. There are synagogues around the nation that face similar issues and we are at the forefront of change. Good for us

that we are looking for solutions and changes, rather than maintaining status quo.

- Rabbi Berg and the Ritual Committee have been working together, and with Hazzan Gabriel Fleisher, to plan our services for the Fall holidays. Doing all of this work while also fulfilling their own personal spiritual fulfillment can be enriching and challenging. We thank them for all they are doing to make sure that our services are meaningful and spiritually uplifting.

- The congregational meeting is a time when we learn about Temple operations for the past year, hear about visions for the coming year, approve our annual budget, and elect new members to the Board of Trustees. If you


are interested in serving on the Board, chairing/participating on a committee, or helping out with a specific project, please contact the Temple Office by phone or email to express your interest.

We've had some wonderful programs and events over the summer, from our Golf Outing and Dinner (thanks to all who planned and/or supported this important fundraiser) to learning opportunities (Shabbat morning Torah study and monthly after-Kiddush learning sessions), to our annual summer picnic.


Enjoy these last days of Summer, Helen

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that was easy:

**Did you know?? STAPLES now allows Temple to recycle up to 20 printer cartridges each month and receive \$2 each in Staples Rewards credit to use in purchasing office supplies? Please drop off your printer cartridges-- we will recycle them!**  
**Thank you for your donations!**



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**New Lower Minimum Donation!**

**Send a Card to a friend or loved one!**

**Make checks payable to: Temple Beth David, 3200 St. Paul Blvd., Rochester, NY 14617**

Date \_\_\_\_\_ Amount enclosed \$ \_\_\_\_\_ (minimum donation \$5.00 or 4 for \$18.00)

Address:  
From: \_\_\_\_\_ To: \_\_\_\_\_

Reason for Card/Message:

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☐ Torah Repair Fund   ☐ USY/Kadima   ☐ Shiva Chevra   ☐ Rabbi's Discretionary Fund  
☐ Gilbert Rosenbaum Fund   ☐ PreK Shabbaton

Minimum Donation is \$5.00. If no fund is specified, David Solomon Building Fund will be named.



Name	Observed	Jewish	Name	Observed	Jewish
Charles Beller	Sept 1	Elul 14	Joseph Pickus	Sept 16	Elul 29
Sol Lederman	Sept 1	Elul 14	Judge Irving A. Levine	Sept 17	Tishrei 1
Seymour Povitz	Sept 1	Elul 14	Rachel Miller	Sept 17	Tishrei 1
Sam Weinstein	Sept 1	Elul 14	R. Frank Morrison	Sept 17	Tishrei 1
Yetta Ambush	Sept 2	Elul 15	Becky Wilner	Sept 17	Tishrei 1
Charlotte Broder	Sept 2	Elul 15	Nina Cohen	Sept 18	Tishrei 2
Selma Guttman	Sept 2	Elul 15	Saul Klein	Sept 18	Tishrei 2
Leah Kucker	Sept 2	Elul 15	Marlyn Plaut	Sept 18	Tishrei 2
David Kulanshik	Sept 3	Elul 16	Dr. Saar Porraath	Sept 18	Tishrei 2
Marian Shapiro	Sept 3	Elul 16	Hermine Cohen	Sept 19	Tishrei 3
Dora Lempert	Sept 4	Elul 17	Marion Dubroff	Sept 19	Tishrei 3
Harry Levy	Sept 4	Elul 17	Arlene Karin	Sept 19	Tishrei 3
Mollie Reznik	Sept 4	Elul 17	Rose Rothschild	Sept 19	Tishrei 3
Philip Schrier	Sept 4	Elul 17	Minnie Zallom	Sept 19	Tishrei 3
Eli Schwartz	Sept 4	Elul 17	Anna Berinstein	Sept 20	Tishrei 4
Sylvia Berkov	Sept 5	Elul 18	Cecile Gould	Sept 20	Tishrei 4
Rachel Freedman	Sept 5	Elul 18	Lillian Harris	Sept 20	Tishrei 4
Perry Goldberg	Sept 5	Elul 18	Sheila Ingardia	Sept 20	Tishrei 4
Keva Stone	Sept 5	Elul 18	Rachel Gertzig	Sept 21	Tishrei 5
Mollie Bessie Finkelstein	Sept 6	Elul 19	Blanche Saltzman	Sept 21	Tishrei 5
Isadore Gertzog	Sept 6	Elul 19	Manuel Apple	Sept 22	Tishrei 6
Ethel Black	Sept 7	Elul 20	Ira Cohen	Sept 22	Tishrei 6
Milton Drexler	Sept 7	Elul 20	Hyman Levin	Sept 22	Tishrei 6
Rose Cohen	Sept 8	Elul 21	Martin Etingoff	Sept 23	Tishrei 7
Lottie Colucci	Sept 8	Elul 21	Miriam Friedman	Sept 23	Tishrei 7
Jack Kessler	Sept 8	Elul 21	Celia Greenberg	Sept 23	Tishrei 7
Charles Skopitz	Sept 8	Elul 21	Ruth Brandwein	Sept 24	Tishrei 8
Seymour Stiller	Sept 8	Elul 21	Anna Fishman	Sept 24	Tishrei 8
Gerson Wegner	Sept 8	Elul 21	Isadore Herman	Sept 24	Tishrei 8
Harry Rockowitz	Sept 9	Elul 22	Eleanor Miller	Sept 24	Tishrei 8
Israel Samuels	Sept 9	Elul 22	Chana Neuberg	Sept 24	Tishrei 8
Nissim Asher	Sept 10	Elul 23	Meyer Neuberg	Sept 24	Tishrei 8
Miriam Brody-Miller	Sept 10	Elul 23	Samuel Smith	Sept 24	Tishrei 8
Samuel Bauman	Sept 11	Elul 24	Rachel Hoffman	Sept 25	Tishrei 9
Samuel Goldin	Sept 11	Elul 24	Mark H Rothstein	Sept 26	Tishrei 10
Helen Halpern	Sept 11	Elul 24	Harry Zoglin	Sept 26	Tishrei 10
Sara Millstein	Sept 11	Elul 24	Joseph Bengart	Sept 27	Tishrei 11
Sylvia Stampler	Sept 11	Elul 24	Mildred Feinberg	Sept 27	Tishrei 11
Raymond Gerber	Sept 12	Elul 25	Max Glassman	Sept 27	Tishrei 11
Paul Lunken	Sept 12	Elul 25	David Blumkin	Sept 28	Tishrei 12
Leona Rosenthal	Sept 12	Elul 25	Lillian Candles	Sept 28	Tishrei 12
Harry Shilman	Sept 12	Elul 25	Albert Freedman	Sept 28	Tishrei 12
Gittle Skopitz	Sept 12	Elul 25	Jonathan Gertzog	Sept 28	Tishrei 12
Eva Etingoff	Sept 13	Elul 26	Esther Lichterman	Sept 28	Tishrei 12
Anna Schrier	Sept 13	Elul 26	Rose Rosenblatt	Sept 28	Tishrei 12
David Solomon	Sept 13	Elul 26	Rose Sherr	Sept 28	Tishrei 12
Rose Garber Lehrner	Sept 14	Elul 27	Michael Andrew Cowen	Sept 29	Tishrei 13
Pauline Levy	Sept 14	Elul 27	Minnie Dell	Sept 29	Tishrei 13
Ida Phillips	Sept 14	Elul 27	Max Forchheimer	Sept 29	Tishrei 13
Fanny Siegel	Sept 14	Elul 27	Leona Rosenbaum	Sept 29	Tishrei 13
Morris Stoler	Sept 14	Elul 27	William Siegel	Sept 29	Tishrei 13
Isadore Gan	Sept 15	Elul 28	Charles Berghash	Sept 30	Tishrei 14
Arthur Goldman	Sept 15	Elul 28	Shirley Frank	Sept 30	Tishrei 14
Yale Levin	Sept 15	Elul 28	Hyman Schultz	Sept 30	Tishrei 14
Samuel Rockowitz	Sept 15	Elul 28	Esther Shaub	Sept 30	Tishrei 14
Abraham Goldberg	Sept 16	Elul 29	Oscar Skopitz	Sept 30	Tishrei 14
Sidney Leitman	Sept 16	Elul 29			

# What Not to Wear...

In keeping with the tradition of Kvod HaShabbat (Honoring the Sabbath) the standard of dress at Temple Beth David requires that Shabbat and Holiday dress for all participants be **modest** and **dignified**. We cannot give honors to anyone whose attire is not in keeping with this standard.



So what is NOT considered modest and dignified enough? Jeans, t-shirts, bare shoulders, midriffs and backs, and short, tight and revealing clothes of all kinds. Women are welcome to wear dressy pants if they like.

**Everyone** going on the bimah for an aliyah **MUST** wear a head covering. **Men** must wear a tallit; **women** are welcome to wear one if they wish. Please use the side stairs to approach and leave the bimah.



## Yum Yums for Yom Tov

### Apple Cinnamon Challah Kugel

With the arrival of Rosh Hashanah comes “Round Challah Season.” What are we supposed to do with all the regular braided challah that we have in our freezer? Super infused with apple flavor, using apple juice to moisten the challah/bread and fresh sliced apples...here’s a recipe that uses up all your old/frozen challah and bread, and is a perfect “apple-y” addition to your Yom Tov meal.

- 2 pounds challah or old bread, broken into 2” pieces
- 2 tablespoons cinnamon
- 1 cup sugar
- 2 cups apple juice (or more if necessary)
- 4 large eggs
- 2 tablespoons canola oil
- 4 large apples (around 1 ½ pounds) sliced
- non-stick vegetable spray
- 2 tablespoons sugar
- 1 teaspoon cinnamon



Preheat oven to 350° F. Spray a 9”x13” pan with non-stick vegetable spray. Set aside. Place challah in a large bowl. Toss with cinnamon and sugar. Pour apple juice over the challah. Using a large spoon or spatula, stir until challah is moistened. *Do not squeeze!* Add eggs and oil and stir just to combine. *Do not squeeze!* Add sliced apples and stir just to evenly distribute the apples. Fold into the prepared pan. Combine 2 tablespoons sugar and teaspoon cinnamon in a small bowl. Sprinkle over the kugel. Bake for 45 minutes until golden brown. Slice into squares and serve for a sweet new year!

Recipe courtesy of Sharon Matten & aish.com

# Rabbi's Desk, con't.

Rabbi Aviva Berg    rabbiavivaberg@gmail.com    585-319-4407

(Continued from page 1)

And persistent people have reflected, "there are no hopeless situations - only people who are hopeless about them."

We will not always be young and strong. Our life circumstances can change in an instant. Our health may leave us and we may lose people who are important in our lives. But there are no hopeless situations. My wish for you, my precious friends, is that in the upcoming New Year, you always find a way to turn a downward spiral into a hopeful outlook. With hope almost any situation can be creatively redeemed.

It is my sincerest hope for each of you, that the next

time you feel overwhelmed by what is happening in your life, you turn to a source of learning and inspiration that will raise you up and give you a new perspective. It is also my hope that the next time you feel that you are free-falling from fear, you connect with someone whom you trust and who can help provide you comfort and solace. It is my deepest hope that the next time you wake up early in the morning with your mind swirling around issues that worry you, you remind yourself of the hopeful words of the Shema, you redirect your thoughts to all of the resources and wisdom that are here for you, and you fall asleep so that when you wake up again, your

challenges seem small. It is my final hope that the next time you are on Mt. Hope Avenue, you think about who and what are helpful and hopeful in your lives.

L'Shanah Tovah U'Metukah,

Rabbi Aviva Berg



*Rabbi Berg  
always looks  
forward to  
hearing from you.*

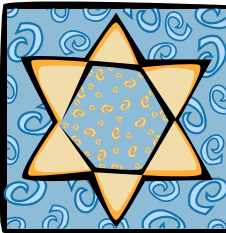
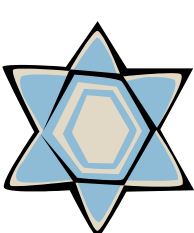
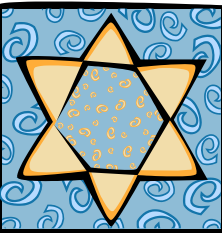
Contact information:  
585-319-4407 or rabbiavivaberg@gmail.com

## September Office Hours

Monday thru Friday  
10 am – 2pm

Closed September 3, 17, 18  
for Labor Day & Rosh  
Hashanah

Closed September 26th  
for Yom Kippur



# Donations Received July 1 to July 31, 2012

**Please Note:** Every effort is made to ensure accuracy in the Bulletin. Please let us know if an error is made and a correction will be noted in the next Bulletin.

**NOTE:** Minimum Donation is now just \$5.00 to send a greeting.

## MITZVAH / KIDDUSH FUND

**In Memory of:**

Harold "Red" Hoffman

Fronie Hoffman

**Happy Birthday Wishes**

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**Get Well Wishes:**

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## TORAH REPAIR FUND

**Thank you:**

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## TEMPLE RESIDENCE FUND

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Ryan Black

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Scott & Lori Davis

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**In Memory of:**

Selma & Harold Kay

Stephen & Marcia Kay

**Happy Birthday Wishes:**

Sharon Parkman

Jewell Rothstein

Pam Rosen & Gary Cohen

David Shechet

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Jerome Rothstein

Jewell Rothstein

**Stephen M. Salzberg**

Alice Salzberg

**Irene Friedman**

Jerald & Beverly Engel



**PLEASE SAVE THE DATE!**

# CONGREGATIONAL MEETING

**October 28 at 10:30 a.m.**

**Temple Beth David Social Hall**

**An agenda will be sent out to all members  
seven days prior to the meeting.**

*Refreshments will be served. This is an important congregational  
meeting and we look forward to seeing you!*

## Shiva Chevra Volunteers Needed!

Please contact Merrie Franklin at  
merrie\_franklin@yahoo.com to have your name  
added to the list of congregants who are  
contacted to attend a minyan and support a  
family in mourning.

Thank you in advance for your support.



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## Join the Grandparents Circle at the Jewish Community Center

The Grandparents Circle is...  
A free, ongoing program for Jewish  
grandparents whose children are  
intermarried that offers participants skills  
and techniques to share their Jewish  
heritages and nurture their interfaith  
grandchildren's Jewish identities.

Sponsored by the JCC and Jewish Family  
Service Registration is Required. Contact  
Michele Leve, CSW at 461-2000, ext. 232 or  
email mrleve@jccrochester.org or Kimberly  
Kalish, PhD at 461-0110, ext. 115 or  
email kkalish@jfsrochester.org

The Grandparents Circle is a project of the  
Jewish Outreach Institute, www.JOI.org



## A Huge Thank You!

The Seventh Annual Golf Outing held on Sunday, August  
12th, 2012 at Durand Eastman Golf Course was a great  
success! Many thanks go out to one and all who donated  
their time, money and talent to make this event a  
wonderful time and a great fundraiser!

### Golf Committee

Scott Bauman  
Donna Black  
Scott Davis

Dan Saltzman  
Annette Shapiro



### And others that helped out in many ways..

Sue Eckhaus  
Arthur Bernberg  
Max Black  
Marcia Davis  
Brandon Davis

Lois Markus  
Sid Markus  
Ben Saltzman  
Rebecca Saltzman  
Risa Saltzman

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Lulav and Etrog orders are  
available for \$54

Call the TBD office at 266-3223 or  
[office@tbdrochester.org](mailto:office@tbdrochester.org)



Orders due by August 24  
Pick up Sept. 27-30

## High Holiday Tickets

Are on sale now in the Temple Office!

Each ticket costs \$180 and covers  
all the holidays for one person.  
Students are welcome at no charge.

All temple members in good standing will  
automatically receive their tickets in the  
mail by August 20



Temple Office  
266-3223

## Temple Beth David September, 2012 Community and Connection



Immerse in the themes and  
music of Selichot together  
with our friends at Temple  
Beth El.

Meet, learn and pray with  
our High Holiday Hazzan -  
Gabriel Fleischer.

Enjoy Kabbalat Shabbat  
and a casual meal after the relatives leave.

In Elul (Aug. 18th - Sept. 16th) we begin our time of self-reflection,  
renewal and rethinking our lives.

On Motzei Shabbat, September 8th we will join together with our friends at  
Temple Beth El for special Selichot programming and services that will  
include viewing the film, The Quarrel, discussing its themes, and opening  
our hearts to the haunting music and themes of our Yamim No'raim. See  
the High Holiday Schedule for details.

On Erev Shabbat, September 16th come and usher in the New Year at Erev  
Rosh Ha'Shanah services followed by a dessert reception. Get to know  
Hazzan Gabriel Fleischer, who will be with us for the High Holidays from  
Buenos Aires, Argentina.

On Shabbat, September 28th, come and relax at our fourth Friday Kabbalat  
Shabbat services at the JCC and enjoy a friendly and casual meal after the  
relatives leave. Let Melanie know if you will be coming and what you  
would like to bring. Bringing our ingredient lists is helping those with food  
allergies. RSVP to the Temple Office: Tel: 266-3223; email  
[office@tbdrochester.org](mailto:office@tbdrochester.org).

## HIGH HOLIDAY SECURITY REMINDER

Security personnel will ask  
you to present your High  
Holiday tickets and picture  
ID when you arrive for High  
Holiday Services. Please be  
sure to bring your ticket and  
ID. This is for the safety and  
security of everyone  
attending services.

*Thank you for understanding.*

**The 5773 TBD Calendar  
will be on its way to your  
home soon!**

**Thanks to all of you for your  
support of this important  
fundraiser!**

**Temple Beth David Wishes  
you all a Happy and Sweet  
New Year!**

**THANK YOU:  
TBD Board Members and Volunteers  
who made it possible.**



**Sponsored Kiddushes and Cholents**

July 14th  
Cholent was sponsored  
by  
Cindy & Paul Halpern  
In Honor of Sylvia & Bernard Roth  
and  
Pam Rosen & Gary Cohen  
in appreciation of all that they do  
for Temple.

If You Would Like to Sponsor  
A Kiddush or a Cholent Please  
contact Temple Office or fill  
out an event form  
conveniently at  
**TBDROCHESTER.ORG**

**Todah Rabbah!**  
*(thank you very much)*



**Sample Soap** collects personal care items and distributes them to the  
neediest citizens of Greater Rochester, New York area. They collect  
unopened soaps, shampoos, lotions, sewing kits, diapers,  
cosmetics - any toiletries. Toothbrushes and toothpaste are  
especially needed. Drop off your donations at Temple!  
*Sample Soap is incorporated in New York State as a non-profit charity.*



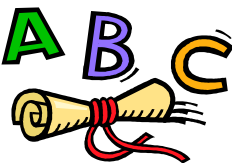
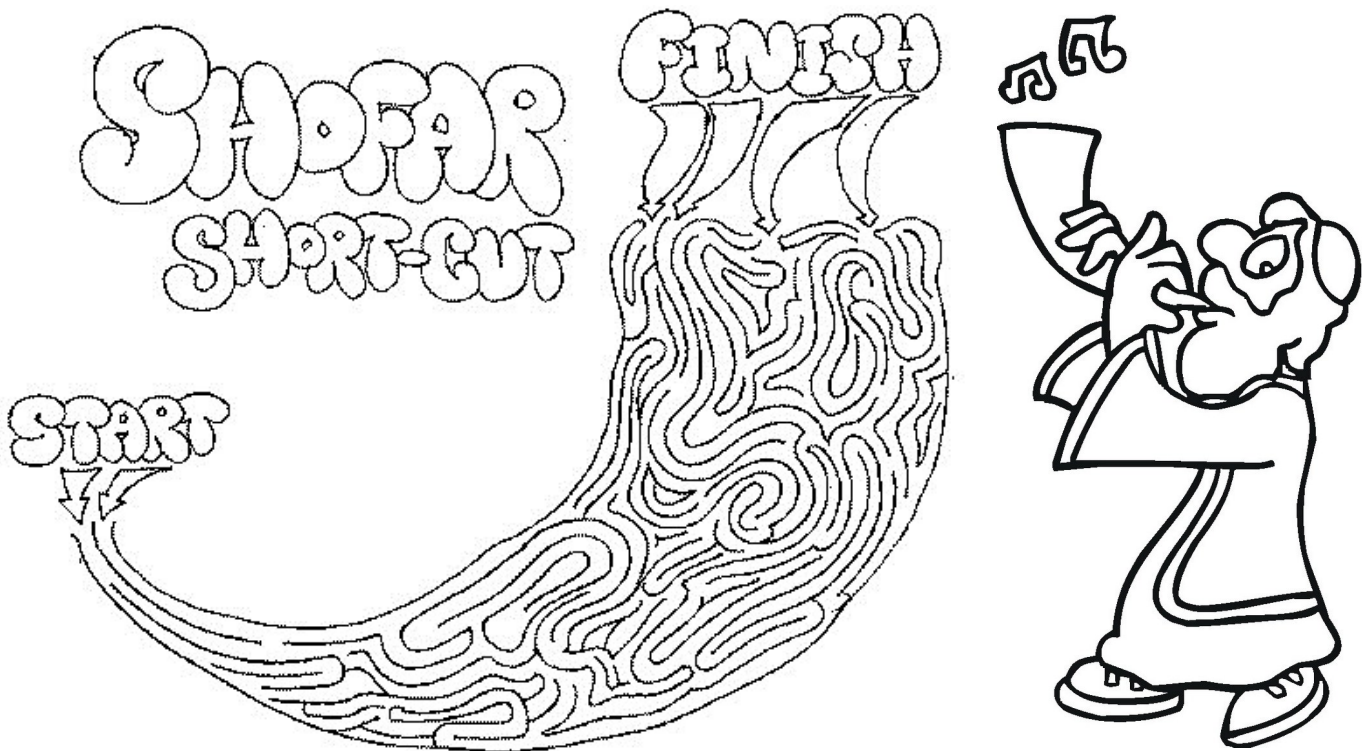
**50 million Americans** and **nearly 25% of Israelis** struggle to put food on the table every day.  
**If we work together, we can change their lives.**



Each year, the High Holy Days give us an opportunity to engage in *teshuvah* - to accept  
responsibility for the world we've created and then commit to changing it for the better.  
We at MAZON: A Jewish Response to Hunger are committed to ending hunger.  
Won't you join us in changing *how it is* into *how it should be*?  
Please donate to MAZON today.

**MAZON**  
A JEWISH RESPONSE TO HUNGER  
10495 Santa Monica Blvd. Suite 100  
Los Angeles, CA 90025  
800.813.0557 | mazon.org

**High Holidays Fun Page**



In Celebration of Temple Beth David's new Hebrew School Program and High Holy  
Days, here is a small coloring page for the littlest of friends to enjoy.  
*Hebrew School starts September 9th, 2012. Don't forget to Register!*

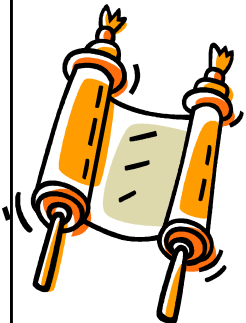
**The Young Family Shabbat**

Temple is thrilled to welcome **Gail Vail** as our new Family  
Shabbat teacher and leader. The Young Family Shabbat is  
service designed for families with pre-school to school- aged  
children . All the major aspects of a Shabbat service are  
included through songs, movement and stories.



**Please join us at our New Time—10a.m., September 15th**

**Small Shul Collaborative Study**



Torah Studies on the second Wednesday evening of each month at  
7:30pm. Refreshments are provided.  
Join us at BHBI, 1369 East Avenue Rochester, NY 14610

**Upcoming Dates: September 12**

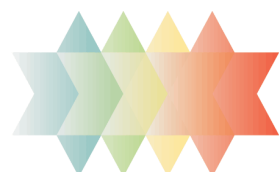


## Come for a Fun Day at the Zoo

Pssss....This means You!

Sunday, October 14th

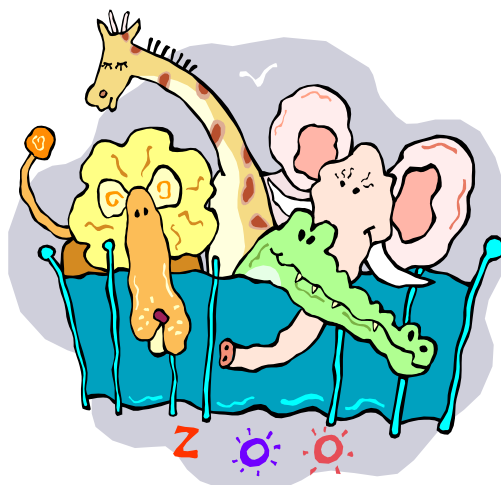
Temple Beth David & The PJ Library are Hosting  
an Event for Families at the Seneca Park Zoo  
Be Sure to Save the Date! Check the October Bulletin and weekly announcements for more details on what is sure to be a special and fun-filled day in collaboration with our community partners.



TEMPLE BETH DAVID

The PJ Library®

A New Chapter in Jewish Literacy and Community



## All in the Family

To submit information, contact the Temple Office at 266-3223

### Our Sincerest Condolences

to the friends and family of:  
**Norman Steinberg**

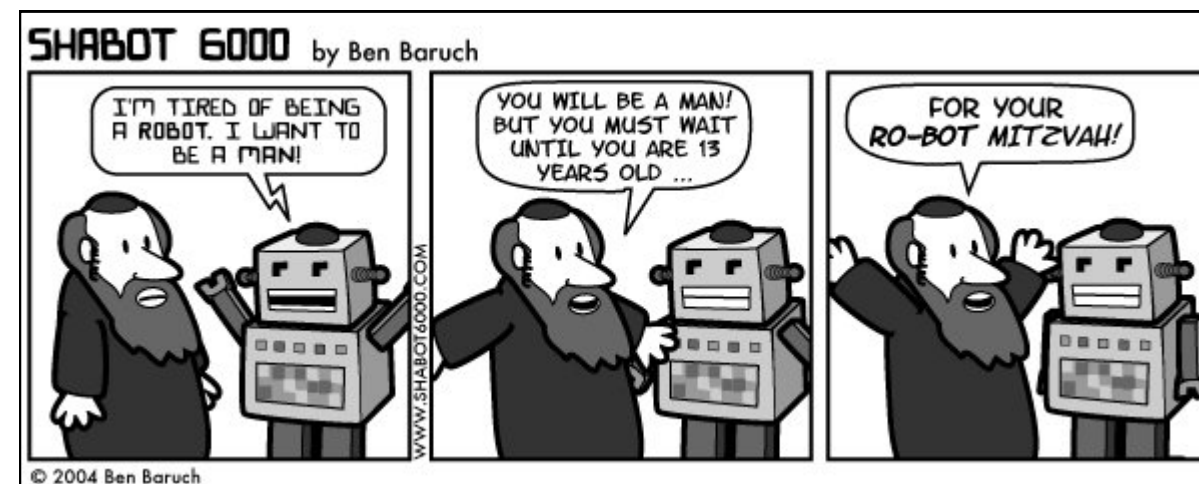
### September Birthdays

Name	Date	Name	Date	Name	Date
Noah Daniel Meyers	Sept 1	Morris Lovinger	Sept 7	Leo Gabriel Katzman	Sept 17
George Ritz	Sept 1	Daniel Goldman	Sept 8	Ida Dell	Sept 21
Judy Eissenstat	Sept 2	Ari Kramer	Sept 9	Michael J. Halpern	Sept 22
Rachel Weinstein	Sept 4	James Parkman	Sept 9	Lewis Rothberg	Sept 22
Henry Berger	Sept 5	Rachel Snider	Sept 9	Myron Kleinberg	Sept 24
Marilyn Segelin	Sept 5	Toby Berke	Sept 12	Eric Foote	Sept 25
Adam Foote	Sept 6	Jean Brandwein	Sept 12	Karen Berger	Sept 26

### September Anniversaries

Jonathan Feldman & Alison Jane Helms	September 2
Dr. Kevin & Judy Fleissig	September 5
Keith & Eva Freedman	September 5
Harry & Marilyn Goldberg	September 5
Rabbi Aviva Berg & Arthur Bernberg	September 20

Just For  
Laughs!



"Shabot6000 is a fun cartoon by Jewish comic artist, Ben Baruch. On his website, the always funny Ben is quoted that he "lives in Brooklyn and in fear of G-d." Shabot6000 appears in our Bulletin through permission of the author.

*The Beauty and Splendor  
of High Holidays...*

*Made possible  
through your  
generosity...*



*Please call Temple with your  
donation for High Holiday  
Flowers.*

Provide your children with fun,  
community, education & tradition:  
Register them for "one day a week"  
Hebrew School @ Temple Beth David  
Call or email now!

תיקון עולם  
Tikkun Olam

