



# Temple Beth David Bulletin

March, 2010

Rabbi Aviva Berg

Martin Presberg, President

## From the Rabbi's Desk

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585-730-5179

### "Flying Like an Eagle"

What would it be like to soar like an eagle? And what would it be like to be borne aloft on eagle's wings? In a popular 1970's song, The Steve Miller Band sings "I want to fly like an eagle, to the sea, fly like an eagle, let my spirit carry me, I want to fly like an eagle, till I'm free, Oh, Lord, through the revolution."

God raises B'nei Israel's mindset to the highest level of devotion and intensity by putting the following words in Moses' mouth: "You have seen what I did to the Egyptians, how I bore you on eagle's wings and brought you to Me. If you will obey Me faithfully and keep My covenant, you shall be My treasured possession among all the peoples. Indeed, all the earth is Mine, but you shall be to Me a kingdom of priests and a holy nation." (Shemot 19:4-6) And the people, letting God's *ruach* carry them, answered, "Kol asher dibeir Adonai, na'aseh" -- "All that God has spoken, we will do." (Shemot 19:8).

Flying on eagles' wings -- the sky is filled with hundreds of thousands of eagles, not just one -- carrying each and every Israelite to freedom. The people are together in a cosmic alignment of mind, heart, and body with God's consciousness -- perhaps not fully grasping it, but accepting it -- and to a degree, knowing it -- in the most Biblical of senses.

I wish I could have directly experienced this original freedom flight. But I can still feel exalted through exerting enormous effort in flying on the wings of the "Great Eagle" of our Tradition -- of whom it is inscribed as his epitaph -- from Moses until Moses, there arose no one like Moses. -- The first Moses refers to our Biblical Moshe, and the second, alludes to Moses Maimonides -- the twelfth century philosopher, physician, author, and probably greatest medieval savant. So, what makes Maimonides, known affectionately as the Rambam, so compelling?

Jewish and non-Jewish recognize Maimonides as possessing one of civilization's greatest minds. When we struggle over a page of Talmud, think we understand it and then follow the references to Maimonides' *Mishneh Torah*, we find not only an elegant explanation and summary of the Talmudic text we just studied, but a synthesis of all relevant sections of the 63 tractates of the Babylonian Talmud. And then we experience awe and humility -- realizing that we are in the presence of a priceless gift -- a transcendent mind devoted to helping us understand what Judaism asks of us.

In his most controversial work, *Moreh Nevuchim*, The Guide for the Perplexed, Maimonides gives some of us, perhaps an even greater gift. With complete

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### March Schedule

Shabbat Evening: 7:30 p.m.

The next TBD Service at the JCC will be on Friday March 26 at 6pm in the Senior Lounge.

Shabbat Morning: 9:00 a.m.

Young Children's Shabbaton:

10:00 to Noon every Saturday

Family Svc. Mar. 6 and 20 - 10:30a.m.

Tot Shabbat Feb. 6 - 10:30 a.m.

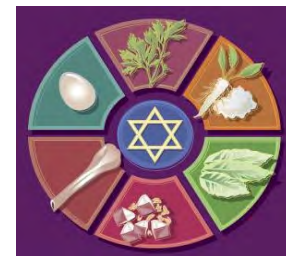
Sunday Minyan: NOTE

March 7 at 8:30am

March 14 at 8:30am

March 21 at 10am

March 28 at 10am



### Happy Passover

Please remember to contact the Temple Office if you are considering scheduling any kind of event at Temple. This will help keep everyone informed and avoid scheduling conflicts.

We are handicapped accessible and equipped with a hearing loop.



**The mission of Temple Beth David** is to provide an environment where the concepts of community prayer, education, and service to the greater Jewish community are provided within the context of Conservative Judaism. We pride ourselves on being a friendly, participatory, egalitarian community, welcoming all to be a part of our synagogue family.

# News from the President

Martin Presberg, President

[martin.presberg@tbdrochester.org](mailto:martin.presberg@tbdrochester.org)

585-794-3509

One of the joys of being a new officer of the Temple is getting approached with ideas and suggestions. It is wonderful to hear when someone has put thought into something that will improve the community for themselves and for others. And there certainly are many areas in which we can improve. Of course, every new idea is also a challenge -- a challenge to work out the details, a challenge to communicate with those who are impacted, and a challenge to get the work done.

Whenever I hear a suggestion I try to get as complete a picture as possible. Is the person making the suggestion looking for permission to pursue something, or are they looking for someone else to do the work? Is the idea complete with details or something vague that requires more research? Is this something that impacts a few people or the whole congregation?

Ideally there is enough time and interest to work through these questions together. Sometimes this conversation reveals work that is already in progress

and can benefit from additional support. Other times we begin to devise a path forward by identifying who else to contact, next steps etc. And occasionally the discussion itself completes the idea.

One would think that the most difficult challenge is to find people to do the work. Everyone is busy, and very few are actively looking for new activities or responsibilities. Surprisingly enough, however, people's willingness to step-up and pursue an idea they support is very high, and while finding volunteers requires effort, it rarely prevents good ideas from moving forward.

More difficult is managing the communications and decision processes necessary to get things done. Most ideas require change, and there are inherent tensions between old and new, between respect for what has come before and keeping things dynamic. Recognizing these tensions is critical because it helps us understand that competing points of view are legitimate and

need to be respected. In fact, the process for making a decision can be more important than the final result. If everyone views multiple options as legitimate, then final selection becomes a matter of preference. But if we don't understand the motivation and meaning behind alternate options, the final selection may seem offensive.

So there is a lot to think about for even a simple suggestion shared while crossing paths while picking up kids from the IHSC. Sometimes it feels overwhelming, but more often it is energizing. I just request your patience. Sometimes it takes a long time to move an idea forward. And sometimes we will fail to understand the full implications or feelings while trying to make a change. But more than anything, please keep your ideas and suggestions coming. There is nothing I would rather hear.

--

Martin Presberg  
President, Temple Beth David

## NEED-BASED SCHOLARSHIPS AVAILABLE

The Foundation for the Jewish Community of the Jewish Community Federation has a limited amount of funds available for need-based scholarships. These scholarships are available to Jewish students having a permanent Rochester address, who are studying Jewish content for high school and college credit, and for Jewish teens who participate in an accredited summer, semester, or year long, Israel experience program.

**APPLICATION DEADLINE: March 26, 2010**

**For more information or an application  
contact Josh Boress, 461-0490 or  
[jboress@jewishrochester.org](mailto:jboress@jewishrochester.org)**

## Sisterhood Scholarship Opportunity

Scholarships are available to Temple Beth David's youth who meet the following requirements:

1. His (her) family is a member in good standing of Temple Beth David and his (her) family is a member in good standing of Sisterhood.
2. If the participant has been accepted into a program sponsored by a bona fide Jewish Organization, and can submit proof thereof.
3. He (she) has submitted a written request to the Sisterhood President, **no later than April 1** of the year of the proposed trip.

The funds available will be evenly divided among all applicants, subject to the approval of the Sisterhood Board. Sisterhood offers this incentive in the hopes of encouraging our youth to participate in these educational experiences, and hopes that the youth benefitting will, in turn, be a positive influence on our youth to join similar activities.

# Rabbi's Desk, con't.

Rabbi Aviva Berg

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integrity, passion, and genius, he encourages us to morally and intellectually transform our lives through embracing the wisdom of Torah. And he tells us how to do this. Maimonides formulates two rudders to help keep us on course. "The Torah and the sacred writings of Judaism are true." And "The Torah and the sacred writings of Judaism do not ask us to accept anything reason shows to be impossible." (Kenneth Seeskin, Maimonides: A Guide for Today's Perplexed, p. 6). What makes Maimonides real for me is his struggle in trying to harmonize the truths of faith and reason. The fruits of his labor yield the highest reward -- a deep commitment to an intellectually honest and a Traditional way of life. "Just as we must take certain steps to insure the health of our bodies, Maimonides thinks that we must take steps to insure the health and welfare of our souls." (*Ibid.*, p. 123) And our first step is to live with integrity.

We read the first and the beginning of the second of the *aseret ha'dibrot*, (popularly known as The Ten Commandments) -- "I, the Lord am your God who brought you out of the land of Egypt, the house of bondage: You shall have no other gods besides Me; you shall not make for yourselves a sculptured image." To the question, what is God? Maimonides answers, on the one hand, the essence of God is unknowable -- transcendent -- unique -- incomparable -- holy. On the other hand, however, God is also the *One* Who wants us to perfect our souls and Who shows us how this is possible.

How we go wrong is through what the Torah calls idolatry -- we transform means, even perfectly legitimate, socially ac-

ceptable ones, into ends in themselves. As the nineteenth century German thinker Franz Rosenzweig describes: "Names change but polytheism continues. Culture, civilization, people, state, nation, race, art, science, economy and class -- here we have what is certainly an abbreviated and incomplete list of the pantheon of our contemporary gods. Who will deny their existence?" (Nehama Leibowitz, New Studies in Shemot, p. 321, quoting commentary to one of Judah Halevi's poems.) Rosenzweig isn't saying that these values and objects may not have a place in our lives, but rather, as Maimonides says (in *Shemonah Perakim* V), we should not worship anything that is transitory. As Jews, our choseness, if we choose to accept it, means that we place the values of The Eternal One before all the forces of our inner beings that require a jump start from external sources.

By focusing our attention and efforts on integrating the qualities of mercy and justice which flow from God, we come closer to God. Through love-directed reason, the only common feature that God shares with human beings, we can reorganize our lives, come to love God, and, in turn, be motivated by the *love of God*, to become true beings created in the *image of God*.

The Steve Miller Band got it right. It is pure Maimonides to: "feed the babies, who don't have enough to eat, shoe the children, with no shoes on their feet, house the people, livin' in the street, oh, oh, there's a solution." Let us fly like eagles this Pesach and beyond, and become free to be part of the solution.

**\*\* RESCHEDULED \*\***

**TBD Men's Club Special Breakfast Event**

**Sunday, March 7 at 10 a.m.**

**Aharon Baruch from Lipman's Kosher Market**

**One lucky guest will walk away with a Lipman's gift certificate**

**AND COMING UP....TBD Men's Club Special Breakfast Event**

**Sunday, April 18 at 10 a.m. (breakfast served at 9:45am)**

**Senator Roger Robach speaking promptly at 10:00a.m.**

**Topic: "Should Upstate NY Secede?"**

**Bagels, coffee, and juice served both mornings. All are welcome!**



# News from IHSC

Marcy Berger    marcy.berger@gmail.com

We tried something new in January. The IHSC hosted a Havdalah party for the school and temple communities. We originally thought of a Havdalah party because one of our curriculum development focuses this year has been Shabbat. It seemed natural to include the end of Shabbat in our curriculum and celebrations. We also were interested in having a real community event. So, we threw a party.

At least 60 people representing all 3 congregations gathered in the TBD Social Hall. We sang the Havdalah ceremony together over several cups of grape juice, many candles and homemade spice boxes. We ate. We sang with Bonnie Abrams. Jim Anderson led Israeli dancing—the kids knew some of the dances better than the grown-ups; they've been learning them during Hebrew school. Jay Stetzer shared his gift of storytelling.



It was such a big success that we are already planning to do it again next year. So watch for this party to be scheduled for January 2011. You won't want to miss out!

Thank you to all who shared their time and talents to make this program a success!



## TBD Family Night Out Rochester Amerks Hockey

**March 14 at the Blue Cross Arena  
the puck drops at 3:00pm**

**For ticket prices or more information,  
please contact:  
Rich Steinfeld  
RSVP by March 6  
rdms.steinfeld@gmail.com**

**Win or lose,  
it'll be a blast!**

**Sponsored by Temple  
Beth David's Men's Club**



## תיקון עולם



This image found at <http://www.mishkan.org/olam.html>

The Tikkun Olam project for the month of March is a pre-Passover food drive. Please contribute food to the on-going Men's Club food collection bin between the sanctuary and the conference room. There will also be a collection box outside of the school office. The food

will be donated to the Jewish Family Service. March is the perfect time in the Jewish calendar for a food drive. One of the commandments for Purim is to make gifts to charity, and, of course, there is all of that chametz to clean out before Passover. Watch for information coming up about opportunities to volunteer at a food cupboard.

Thank you to those who have offered suggestions for future projects! If you are interested in joining the committee or you have an idea for a project, please contact Shelli Asher ([shelli.asher@gmail.com](mailto:shelli.asher@gmail.com)) or Marcy Berger ([marcy.berger@gmail.com](mailto:marcy.berger@gmail.com)). We would love your input!

## News From the Judaica Shop

Linda Servetnick, Gift Shop Manager

[lande@frontiernet.net](mailto:lande@frontiernet.net)

On February 5, I went to the New York International Gift Show, in Manhattan. There were at least 1000 vendors, and almost 100 of them had Judaic items. With only 6 hours, and the loveliest items I'd seen yet, I had to hustle! We now have an assortment of greet-

ing cards for many occasions, all by an Israeli artist. They are beautiful! We have some new Israeli wall art, and new Passover goods. I strive to bring in affordable quality items produced in Israel, and I thank Sisterhood for their encouragement to shop for the best.

I would like to stock more tallit, and I hope you will be in touch with me before I place my order on **March 10**. I can assure that you will have the hag-gadahs you need if you come to our Passover show on March 7.

### Pass-over

your computer, but not the Sisterhood Gift Shop!

The coolest Seder Plates...

The prettiest greeting cards....

And the best hagaddahs are here!!!!

### PASSOVER SIDEWALK SALE

On Sunday March 7, 2010 9:30a.m. -12:00p.m.

Featuring fun and new Judaica from the New York International Gift Fair, and a large assortment of Passover books and Haggadahs.

**JOHN C. BOTT**

Certified Public Accountant

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## March Anniversaries!

Name	Date
Phillip & Susan Lederer	March 4
Jerry & Nettie Rabinowitz	March 5
Harry & Marion Cohen	March 14
William Fowlkes & Susan Baruch	March 16
Sam & Sandra Cohen	March 21
Harold & Rhea Feinberg	March 21
George & Millicent Ritz	March 29

A brief note from the kitchen: a **Special Thank You** to all of those who helped make cholent happen in 2009: shoppers, makers, & waterers: **Arthur Berg, Scott Davis, Adrienne Young-Cohen, Dave Kaufman, Bill Fowlkes, Sue Eckhaus, Judy Levy, Marjory David, Bill Scheuermann** (If I missed you, we appreciate your time and energy!)

**Barbara Weber**

Mazel Tov! to **Bernie and Sylvia Roth**, on the marriage of their granddaughter **Elisheva Roth** to **Meir Meystel**.

### Get Well Wishes:

<b>Marion Cohen</b>	<b>Harry Cohen</b>
<b>Saralie Foote</b>	<b>Betty Herman</b>
<b>Morris Herman</b>	<b>Moshe Mantelmacher</b>

## March Birthday Wishes!

Name	Date
Freda Berger	Mar. 1
Helen Presberg	Mar. 3
Sylvia Roth	Mar. 7
Paul Okunieff	Mar. 8
Richard Steinfeld	Mar. 15
Ann Anderson	Mar. 16
Eliana Lande	Mar. 18
Hope Kantor	Mar. 19
Seth Alan Katzman	Mar. 20
Nicole Meynadasy	Mar. 21
Karen Kessler	Mar. 22
Frank Donsky	Mar. 23
Harry Morton Franklin	Mar. 23
Nettie Rabinowitz	Mar. 23
Anne Goldin	Mar. 24
Betty Herman	Mar. 24
Carolyn Feinberg	Mar. 25
Mobeen Shirazi	Mar. 26
Saralie Foote	Mar. 27
Helen Fowlkes	Mar. 28
Louis Grossman	Mar. 28
Kellie Hyman	Mar. 28
Joan Weinstein	Mar. 28
Roberta Kinel	Mar. 29
Dr. Jason Schwalb	Mar. 30
Shaylah Winder	Mar. 30
Jim Anderson	Mar. 31

## A new Family Service at TBD

Starting this month children kindergarten through grade three and their parents can participate in their own special Shabbat service the third Shabbat of the month.

**When:** 11am in the small sanctuary, on the third Shabbat of month beginning Feb. 20

**What:** We will have an age appropriate service, mostly in English, in a large-type informal siddur with prayers expressed in meaningful language. There will be lively singing and a

chance to learn new prayers. We will end with a story either told or read appropriate to the season or Torah portion.

**Who:** Nancy Kraus will lead this. If you have any questions feel free to call or email 385 3696 or nancyronkraus@earthlink.net. If you would like to be on an email reminder list for the service please email Nancy. This is a work in progress. Please come and offer your input.

**What about the younger kids?** We will still offer Tot Shabbat for Pre-school Children and their families on the first Shabbat of the month.

**What about the older kids?** Come the first Shabbat of the month for the Family Service as it has been. We have great discussions about Torah and it is a chance for older children to learn to lead parts of the service in a small setting.



# News from USCJ

The United Synagogue of Conservative Judaism held its Biennial Convention in Cherry Hill, NJ. from December 6-10, 2009. New Bylaws for USCJ were adopted ( [http://uscj.org/images/bylaws\\_2009.pdf](http://uscj.org/images/bylaws_2009.pdf) ), approving the phased implementation of the reduction of our current 15 Regions into 6 Districts, in order to provide member congregations with better services by both professional staff and lay leaders.

Improved services to congregations will include the use of modern communications technologies such as webinars, electronic/web-based delivery of meaningful resources, and the delivery of live in-person seminars and workshops to multiple congregations (clusters) at the same time that are within a reasonable driving distance from each other. The quality of these seminars and workshops (both live and electronic) will often be enhanced by use of knowledgeable staff with specific areas of expertise who are

based outside a particular District. In our area the Canadian, Connecticut Valley, Empire, and New England Regions will be combined into the Northeast District. The president, president-elect, and one additional board member from each of these four Regions have formed a transformation steering committee to implement the transition to the Northeast District, to be completed by December 2010.

The following are milestones in the transformation process important to all synagogues in the new District. In January the transformation steering committee will present a transformation plan to the current boards of the four Regions. Copies of this plan will be made available to member synagogues after any final comments are addressed, probably by the beginning of February. A transition board for the new District will be in place by April 2010.

We hope that as many synagogues as possible can send representatives to a Quad-Regional/District Shabbaton to be held in Saratoga Springs, NY May 14-16, 2010 ( <http://tinyurl.com/facebook-uscjdistrictshabbat> ). In addition to study and workshops, we will update the congregations within the four Regions on the progress of the transformation. Over the summer we will finalize draft Bylaws for the District to be approved along with our first slate of officers. The new Bylaws and officers will be voted on at a District convention to be scheduled in November 2010.

Questions regarding the transformation can be addressed to Bernie King-Smith, the steering committee chairperson via e-mail at [wombat2ny@gmail.com](mailto:wombat2ny@gmail.com) or phone 845.336.6373 (cell 845.399.1101).

## News from USY

Josh Kruchten, VP Communication Kofim USY



March was a great month for USYers. Not only did they get to enjoy a BARF night at the JCC (Bring a Regular Friend Night!) which was led by our very own Sam Langmann, but also executed the annual March Shabbaton. A huge round of thanks goes out to everybody who helped organize,

collaborate, and assist the USYers in their endeavors!

In April we look forward to the Chocolate Seder at the JCC on April 7th. Led by Aaron and Aviva Schaffer, Rachel Kruchten, and Nahoma Presberg. Look out for more details about timing.

It's certain to be great! As usual, we have a USY/Kadima Shabbat on April 10th at Temple.

Until then, keep warm! It's been a chilly winter.

**March Office Hours (unchanged)**  
**Sundays: 8:30am - Noon & 1pm - 5pm**

**Mon. - Fri. 10 a.m. - 2:30 p.m.**  
**Tuesdays: 4 - 6 p.m.**  
**Office will be closed March 30-31**

***Rabbi Berg is available by appointment.***  
***She looks forward to hearing from you.***

***Office Phone 585-730-5179***  
***Home Phone 585-319-4407***

***Email: [rabbiavivaberg@gmail.com](mailto:rabbiavivaberg@gmail.com)***

# News from Ritual - Passover Service Information

Gary Cohen      gary.cohen@tbdrochester.rr.com

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Passover will begin at sunset on March 29<sup>th</sup> (Monday) and services will be observed jointly between TBD, Temple Beth Am (TBA) and Beth Hamedresh – Beth Israel (BHBI).

The first and last days of Pesach, Tuesday (March 30<sup>th</sup>) and Tuesday (April 6<sup>th</sup>), respectively, will occur at TBD, while the second day (Wednesday March 31<sup>st</sup>) will occur at TBA and the seventh day (Monday April 5<sup>th</sup>) at BHBI – TBD will not be open for either the second or

seventh day. The service on April 6<sup>th</sup> will include *Yizkor*.

Each of the services on the first and second days will begin at 9:30 AM, while each of the services on the seventh and eight days will begin at 9:00 AM.

In anticipation of Passover, Cantor Sam Asher and Jim Anderson will conduct a workshop on performing a Seder. They will not only provide guidance regarding how to perform a great Seder, but will

demonstrate that doing so can be fun and meaningful without much difficulty. Join us on March 14 at 10:30am at Temple.

While Shavuot is still a couple months away (with services on May 19<sup>th</sup> and 20<sup>th</sup>), a special study session (as well as a dinner) is being planned for the evening of May 18<sup>th</sup> – further details will follow.

## Passover Outreach to Servicemen

Keith Freedman      kdfreedy@aol.com

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This Passover season, the Jewish community in Rochester has the opportunity to help our brothers and sisters serving the nation in Iraq, Afghanistan and around the world celebrate the holiday by sending care packages of kosher for Passover food

For the third year, the members of Temple Beth David and the families of the Irondequoit Hebrew Studies Center will be sending Passover Care Packages to Jewish service members. Last year, the Temple and the School sent 20 such packages to soldiers/sailors serving in Iraq, Afghanistan, Korea and bases in the U.S. and this year we hope to serve even more. The Passover packages contain a Haggadah, matzos, grape juice, gefelte fish, macaroons, chicken soup and other items.

This year we are looking for volunteers to solicit donations from local businesses to cover the cost of the Pesach foods (such as gift cards to Wegmans or Tops) and shipping the packages to Army/Navy bases on the coasts from which the Army flies them to the soldiers.

If you wish to donate to this worthy project please send a check made payable to the “Rabbi’s Discretionary

Fund” and place “Soldier’s Passover Package Project” on the memo line. Donations can be sent to: Rabbi Aviva Berg, Temple Beth David, 3200 St. Paul Blvd, Rochester, and N.Y 14617 or dropped off at the Temple Office. Please send all donations by **Monday, March 22, 2010.**

If you have any questions or would like to help with the project, please contact Keith Freedman.





## Hey! Where's the Pesach Guide?!?

The Rabbinical Assembly's 2010 Pesach Guide has become much more detailed, comprising 4 full pages. We still want to make it available, but there simply was not room in the bulletin. The Pesach Guide and the Sale of Hametz form are coming in a separate mailing within a day or two. They will also be available on the website by March 1 at [www.templebethdavid.uscjhost.net/](http://www.templebethdavid.uscjhost.net/)

*Thank you for your patience and understanding!*

## Hey! Where's the Sale of Hametz Form?!?

## Count Me In! Jewish Community Study

Rochester, NY -- If you are Jewish - by your own definition -- we invite you to say, "Count Me In" to the 2010 Study of the Greater Rochester Jewish Community. The survey is for those ages 18 and above, including students attending colleges and universities throughout the area.

The Greater Rochester Jewish community is being surveyed for the first time in a decade. This study's success is dependent on each of us adding our voices to the chorus of our larger community. "Count Me In" needs you to stand up and be counted.

Who are we and where do we live? What are we about in terms of Jewish life and practices? And perhaps most importantly, what do we need and want from our community?

"We want to hear from everyone who considers himself or herself to be Jewish -- from those who are strongly affiliated and for whom Judaism is a conscious part of daily life, to those who

haven't been actively involved or directly connected with their Judaism in years." said Jocelyn Goldberg-Schaible, president of the Rochester Research Group, the organization working with the Jewish Community Federation to conduct the study. "This study welcomes all to share their opinions and input. That's what 'Count Me In' is all about."

The study, sponsored by the Federation with substantial financial support from Jewish Senior Life, includes several in-depth questions for those helping to make planning decisions for aging parents, as well as those planning for their own retirement needs.

Additional questions explore the needs of interfaith families, singles, teens, and other key sub-populations. And then there's the issue of our numbers: How has the size of our community changed since our community's last demographic study in 1999?

Study chairman Jack Finkelstein talks about why this study is important. "As

we chart our path into the future of this community we have two choices, we can either try to predict what will be important or we can take the bold step of asking and listening to what the community wants and needs and then moving in that direction. We are creating our roadmap to the future. This survey will insure that the direction we eventually choose brings the most benefit to the community."

To volunteer to help others complete the survey during a 6-8 week period beginning January 25th, or if you need assistance, contact [sgagnon@jewishrochester.org](mailto:sgagnon@jewishrochester.org) or call Susan Gagnon, 461-0490, ext. 242. Download a volunteer job description.

We urge you to click here to say "Count Me In"! If you have questions or concerns, contact Judy Azoff, Assistant Executive Director for Planning and Administration, 461-0490, ext. 225



**Join us for a Fun and Informative SEDER WORKSHOP!**  
**Hazzan Samuel Asher and Jim Anderson will give you**  
**fresh ideas to enliven your Passover Seder!**  
**Sunday, March 14, 2010 10:00am TBD's Small Sanctuary**



# News from the Office

Helen Kashtan   helen.kashtan@tbdrochester.org

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As a lifelong member of Temple Beth David, I have had the pleasure (and, occasionally, the disappointment) of witnessing changes at Temple during the years. These views have been through different filters: the wide eyes of an elementary school child walking down St. Paul Blvd. to our new synagogue; the teen preparing to become a Bat Mitzvah and continuing participation in religious and youth activities; as a young married, and then as a parent of young children, finding activities and connections as our family needs evolved.

Today, as an active adult in our synagogue community, I see the impact our congregation has on the lives of individuals and families within our walls and as part of our larger Rochester Jewish Community. So, this article is about how we each can impact our synagogue/community now and in the future...through the different filters of our lives! Consider these opportuni-

ties: I recently completed my survey as part of the Jewish Community Federation's "Count Me In" process. The results of this survey will provide vital information to help all local Jewish organizations plan for the future. Please participate by visiting [www.jewishrochester.org](http://www.jewishrochester.org) or by calling the Federation at 461-0490 for a paper copy of the survey.

There are many opportunities to help at Temple. Can you help with programming, whether is be ritual, education or social? Could you assist with special projects out of the Temple Office, such as mailings? Would you be willing to help in our kitchen, for kiddish preparations or special events? If your answer is yes to any of these, please let Maria, our Office Manager, know. She will maintain a contact list so that when support is needed, you can be called.

Invite your Jewish friends to religious

services and events as a guest! Building our membership is important and the best way for prospective members to learn about TBD is to experience us!

Celebrate important events in your life at Temple! Consider sponsoring a cholent or kiddish to celebrate a birthday, anniversary or special achievement! Or, acknowledge these events with a donation to one of our funds. As a closing comment, I would like to thank Bill Gertzog, immediate past Vice President for Administration. In addition to the regular duties of this position, he took on some very special projects. These included the organization of books donated by the family of Rabbi Skopitz (Z'L); the review of cemetery documents and plots purchased by congregants; and updates to our Temple Library. Bill has graciously offered to continue working on these projects that are so very important to our congregation. Todah rabah.

## Thank You on a Job Well Done...

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The Torah reading on February 6, for Parashat Yitro, was done almost entirely by the Hineni class. It was a truly inspiring and exciting Shabbat morning. The members of the class are **Jonathan**

**Aranov, Brandon Davis, Maddy Feldman, Rachel Kaplan, Hanna Kielar, Matan Presberg, Rachel Sacks, Benjamin Saltzman, and Rebecca Saltzman.** Their leader is **Danial Baer.** A few of the class

had other commitments; their spots were taken by **Helen Arditi** and **Nancy Kraus.**

## A Members Matchmaker !?!

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The Welcoming and Membership committee are ready to make matches! Not quite ready for marriage matches, but we're starting with ride and dinner matches. Do you need a ride to services or synagogue events? Can you pick up someone for services or for synagogue events? Great! Do you

want an invitation for Passover or Shabbat? Can you host someone at your seder or Shabbat table? Also great! We want to match you up! Please call **Paula Popper** at 662-5310, or email to [ppopper@rochester.rr.com](mailto:ppopper@rochester.rr.com) and she'll get it going.



# Personal Safety and the Welcoming Congregation

Sunday March 14

Temple Beth David Social Hall

Adult Program 11am - Noon

Snack Provided 12:00 - 12:30 p.m.

Family Program 12:30 - 1:00 p.m.

Speakers will include Rabbi Aviva Berg as well community experts from the Irondequoit Police Department, Jewish Family Services, and a personal self-defense expert.

*This public safety program is free and no RSVP is required.*

*The mission of Temple Beth David is to provide an environment where the concepts of community prayer, education, and service to the greater Jewish community are provided within the context of Conservative Judaism. We pride ourselves on being a friendly, participatory, egalitarian community, welcoming all to be a part of our synagogue family.*

**Brighton Memorial Chapel**  
is proud to announce  
the acquisition of PARSKY'S.

*With this purchase, we will  
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*Rochester's Jewish Funeral Home*

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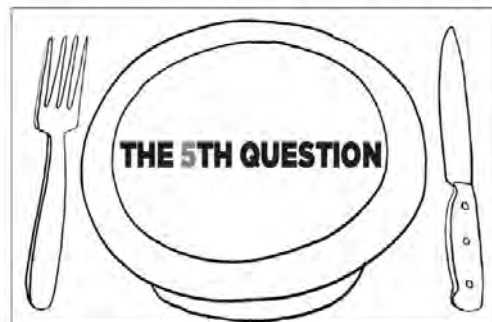
3325 Winton Road South,  
Rochester, NY 14623

**585-427-8520**

[www.BrightonMemorialChapel.com](http://www.BrightonMemorialChapel.com)

Jarrod M. Krieger, owner and 4th generation Rochesterian

## THIS PASSOVER, ASK AND ANSWER



**WHY ON THIS NIGHT ARE MILLIONS OF PEOPLE  
GOING HUNGRY?**

**BECAUSE ON THIS NIGHT, LIKE EVERY OTHER NIGHT,  
MILLIONS OF PEOPLE LIVING IN POVERTY HAVE NO  
OTHER CHOICE.**

This Passover, as you gather to retell the story of our people's freedom from bondage, help re-write the stories of others less fortunate. Donate what you would have spent to invite one more person to your Seder table.

This Passover, don't just say the blessings, share them.

### DONATE TODAY

Mail: MAZON: A JEWISH RESPONSE TO HUNGER  
PO Box 894765

Los Angeles, CA 90189-4765

Online: [mazonpassover.org](http://mazonpassover.org)

Phone: 1 800 813-0557

**MAZON**  
A JEWISH RESPONSE TO HUNGER

# Donations Received January 1 to January 31, 2009

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**Please Note:** Every effort is made to ensure accuracy in the Bulletin. Please let us know if an error is made and we will ensure a correction is noted in the next Bulletin.

## DAVID SOLOMON FUND

*In Memory of:*

**Michael Greenberg**

Gary & Cheryl Becker  
B'Nai B'rith Clover Bowling  
Mitchell & Cindy Caplan

**Blanche Levine**

Miss Sylvia Stiller

**Max Grossberg**

Howard & Sandy Brenner

**Leonard Harris**

Sy & Karen Zivan  
Bernie & Sylvia Roth

**Mowey Presberg**

Saul & Helen Presberg

**Alfred Stiller**

Miss Sylvia Stiller

*Get Well Wishes*

**Betty Herman**

Irwin & Annette Applebaum  
Harriet Lempert  
Bernie & Sylvia Roth  
Florence Etingoff

*Happy Birthday Wishes!*

**Shirley Frank**

**Harold Feinberg**

**Irv Katz**

**Linda Servetnick**

Pam Rosen and Gary Cohen

## CAPITAL IMPROVEMENT FUND

*In Memory of:*

**Leonard Harris**

Dave & Florence Phillips

*Get Well Wishes*

**Betty Herman**

Dave & Florence Phillips

## MITZVAH / KIDDUSH FUND

*Happy Birthday Wishes!*

**Fronie Hoffman**

**David Langmann**

**Ellie Spivak**

**Marci Snider**

Pam Rosen & Gary Cohen

## TORAH REPAIR FUND

*In Memory of:*

**Michael Greenberg**

Elaine Levy  
Chris & Sue Carson  
Paul & Heidi Werth

*Happy Birthday Wishes!*

**Susan Baruch**

**Sandra Brenner**

Pam Rosen and Gary Cohen

## RABBI'S DISCRETIONARY FUND

*In Memory of:*

**Harold & Selma Kay**

Stephen & Marcia Kay

## RABBI SKOPITZ YOUTH FUND

*Happy Birthday Wishes!*

**Sarisa Zoghlin**

Pam Rosen & Gary Cohen

## SHIVA CHEVRA FUND

*In Memory of:*

**Leonard Harris**

Harry & Adele Gan  
Betty & Morris Herman

## MARSHA FISHMAN EDUC. FUND

*In Memory of:*

**Richard Bittker**

**Manny Fine**

**Leonard Harris**

Paul & Judy Eissenstat

*Happy Birthday Wishes!*

**Paul Eissenstat**

**Annette Shapiro**

Pam Rosen & Gary Cohen

*Mazel Tov on your 30th Anniversary!*

**Pauline & Izzy Reitzfeld**

Paul & Judy Eissenstat

## TREE OF LIFE LEAVES

*In Honor Of:*

**Arthur Dell's Special Birthday**

Edith Warner

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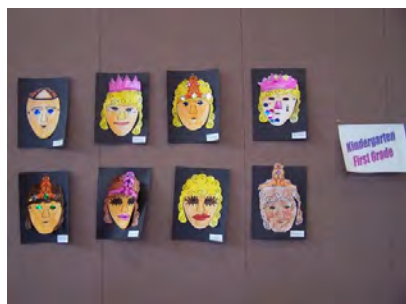
## Sponsored Kiddushes and Cholents

- Friday evening Kiddush Sponsored by TBD and TBE Men's Clubs **In Honor of the Men's Club Shabbat Weekend.**
- Luncheon Kiddush February 6 Sponsored by an Anonymous Donor
- Cholent February 13 Sponsored by Lilly & Sol Sherman **In Memory of Frank Sherman**
- Luncheon Kiddush February 13 Sponsored by Shelli Asher in honor of Sam Asher's birthday
- Luncheon Kiddush February 20 Sponsored by an Anonymous Donor
- Cholent February 27, Sponsored by Ida Dell **In Honor of Arthur Dell's 90th Birthday**
- Luncheon Kiddush February 27, Sponsored by Rabbi Aviva Berg **In Honor of Arthur Bernberg's Birthday**

*Sponsor a Kiddush or Cholent Today! Call the Temple Beth David Office at (585) 266-3223*



# IHSC Art Show... A Wonderful Display



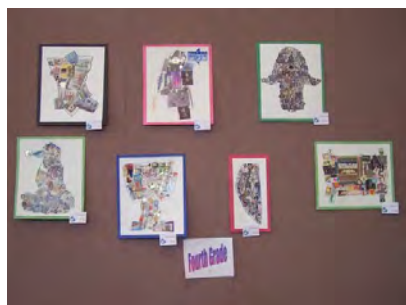
Kindergarten / First Grade



Second Grade



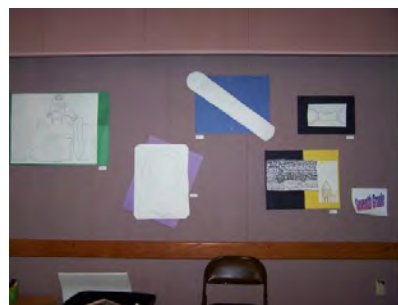
Third Grade



Fourth Grade

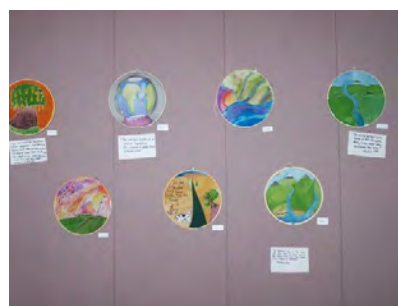


Fifth Grade



Seventh Grade

We hope you enjoyed the creative works by the students at the Irondequoit Hebrew Studies Center! The art show is now an annual event. The artwork was on display during the month of February. So much hard work and imagination went into the childrens' work! Thank you!



Hineni Teens

## Yahrzeits From Mar. 1 to March 31, 2010 (Adar 15 to Nisan 15, 5770)

Name	Civil	Jewish			
Helmut Markus	Mar. 1	Adar 15	Mary Rothstein Mervis	Mar. 4	Adar 18
Esther Silver Stein	Mar. 1	Adar 15	William Rosenbaum	Mar. 4	Adar 18
Ida Grossberg	Mar. 3	Adar 17	Julius Berger	Mar. 5	Adar 19
Kaaren Levin	Mar. 3	Adar 17	Rachel Morrison Bundy	Mar. 5	Adar 19
Sophie Povolotsky	Mar. 3	Adar 17	Annette Harris	Mar. 5	Adar 19
Lena Stoler	Mar. 3	Adar 17	Isadore Robert Hoffman	Mar. 5	Adar 19
Vesta Trawick-Edwards	Mar. 3	Adar 17	Jacob Schwartz	Mar. 5	Adar 19
Gertrude Brotsky	Mar. 4	Adar 18	Marcia Cohen	Mar. 6	Adar 20
Pearl Feldman	Mar. 4	Adar 18	Lena Harris Frankel	Mar. 6	Adar 20
Jacob Haymoff	Mar. 4	Adar 18	Alexander Kopen	Mar. 6	Adar 20
Bessie Leah Kriss	Mar. 4	Adar 18	Albert Marcusfield	Mar. 6	Adar 20
Lieto Marzouk	Mar. 4	Adar 18	Evelyn Dankner	Mar. 7	Adar 21


(Continued on page 14)



# Yahrzeits, con't. From Mar. 1 to March 31, 2010 (Adar 15 to Nisan 15)

<u>Name</u>	<u>Civil</u>	<u>Jewish</u>	<u>Name</u>	<u>Civil</u>	<u>Jewish</u>
Leila Markus	Mar. 7	Adar 21	Herman H. Levine	Mar. 18	Nissan 3
Martin Miller	Mar. 7	Adar 21	Lena Ornstein	Mar. 18	Nissan 3
William David	Mar. 8	Adar 22	Florence Sanow Rappaport	Mar. 18	Nissan 3
Helen Langmann	Mar. 8	Adar 22	Earl J. Cohen	Mar. 20	Nissan 5
Hannah Lasken	Mar. 8	Adar 22	Rose Frank	Mar. 20	Nissan 5
Anna Weinstein	Mar. 8	Adar 22	Emily Leah Renzel	Mar. 20	Nissan 5
Isadore Chait	Mar. 9	Adar 23	Baby Robert Stuart Berke	Mar. 21	Nissan 6
Nathan Hersch	Mar. 9	Adar 23	Dorothy Sugarman	Mar. 21	Nissan 6
Louis Klein	Mar. 9	Adar 23	William Epner	Mar. 22	Nissan 7
Sonia Alper	Mar. 10	Adar 24	Ezze Levin	Mar. 22	Nissan 7
Shirley Comiez	Mar. 10	Adar 24	Ezze Levin	Mar. 22	Nissan 7
Samuel Cramer	Mar. 10	Adar 24	Mark Millstone	Mar. 22	Nissan 7
Mildred Deutsch	Mar. 10	Adar 24	Philip Nakrach	Mar. 22	Nissan 7
Jacob Goldman	Mar. 10	Adar 24	Richard L. Howell	Mar. 23	Nissan 8
Lily Grossman	Mar. 10	Adar 24	Joseph Gastel	Mar. 24	Nissan 9
Judith Solomon Kravetz	Mar. 10	Adar 24	Julius Judovitz	Mar. 24	Nissan 9
Bertha Marcusfield	Mar. 10	Adar 24	Louis Orlen	Mar. 24	Nissan 9
Betty Seigel	Mar. 10	Adar 24	Maurice Phillips	Mar. 24	Nissan 9
Calvin Salzberg	Mar. 11	Adar 25	Sarah Benne	Mar. 25	Nissan 10
Sarah Seigel	Mar. 11	Adar 25	Charles Zallom	Mar. 25	Nissan 10
Ida Blass	Mar. 12	Adar 26	Richard Braiman	Mar. 26	Nissan 11
Marguarette Dehaas	Mar. 12	Adar 26	Charlotte Koltun	Mar. 26	Nissan 11
Harry Levy	Mar. 12	Adar 26	Sadie Leitman	Mar. 26	Nissan 11
Mollie Roth	Mar. 12	Adar 26	Nathan W. Stamler	Mar. 26	Nissan 11
Harry Cohen	Mar. 13	Adar 27	Betty Drogen	Mar. 27	Nissan 12
Molly Cohen	Mar. 13	Adar 27	Anna Fradin	Mar. 27	Nissan 12
Morris Gordon	Mar. 13	Adar 27	Katherine Gan	Mar. 27	Nissan 12
Sophie Isaacson	Mar. 13	Adar 27	Samuel Garey	Mar. 27	Nissan 12
Nathan Kaplan	Mar. 13	Adar 27	Ruth Haymoff Comisar	Mar. 27	Nissan 12
Anna Leader	Mar. 13	Adar 27	David Levin	Mar. 27	Nissan 12
Louis Gerber	Mar. 14	Adar 28	Dora Lustik	Mar. 27	Nissan 12
Harry Herman	Mar. 14	Adar 28	Lester Rappaport	Mar. 27	Nissan 12
Henry Shur	Mar. 14	Adar 28	Rose Snow	Mar. 27	Nissan 12
Itzhak Benski	Mar. 15	Adar 29	Abe L. Weinstein	Mar. 28	Nissan 13
Florence Chait	Mar. 15	Adar 29	Morris Fleisher	Mar. 29	Nissan 14
Bessie Klein	Mar. 15	Adar 29	Isadore Karinsky	Mar. 29	Nissan 14
Oscar Rabin	Mar. 15	Adar 29	Sylvia Kowal	Mar. 29	Nissan 14
Sadie Rose	Mar. 15	Adar 29	Harry Simon	Mar. 29	Nissan 14
Betty Segelin	Mar. 15	Adar 29	Harry Toker	Mar. 29	Nissan 14
Sara Lambert	Mar. 16	Nissan 1	Jonas Berkov	Mar. 30	Nissan 15
Benjamin Schultz	Mar. 16	Nissan 1	Rita Schnidman	Mar. 30	Nissan 15
Anne Solomon	Mar. 16	Nissan 1	Matilda Greenstine Wolf	Mar. 30	Nissan 15
Frank Connuck	Mar. 17	Nissan 2			
Bess Friedman	Mar. 17	Nissan 2			
Shirley Goldman	Mar. 17	Nissan 2			
Trudy Perry	Mar. 17	Nissan 2			
Esther Stein	Mar. 17	Nissan 2			
Harold Binder	Mar. 18	Nissan 3			
Philip Fradin	Mar. 18	Nissan 3			
Alan L. Heyneman	Mar. 18	Nissan 3			





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 Funeral Director  
*I have proudly  
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<b>Minimum Donations</b>	
Greeting Card Mailed Out	\$7.50 ea.
3 or more Memorial or Greeting Cards	\$6.00 ea. (\$18.00)
Tree of Life Leaf	\$72.00
Siddur Sim Shalom	\$30.00
HH Prayer Book	\$25.00
Etz Hayim	\$75.00
Basic Kiddush	\$72.00
Cholent Sponsor	\$18.00
Wine/Challah Sponsor	\$18.00
Memorial Plaque	\$270.00
Non Member	\$414.00
Cemetery Plots In Riverside	
Member	\$600.00
Non-Member	\$800.00

**Send a Card to a friend or loved one!**

**Make checks payable to: Temple Beth David, 3200 St. Paul Blvd., Rochester, NY 14617**

Date \_\_\_\_\_ Amount enclosed \$ \_\_\_\_\_ (minimum donation \$7.50)

Address:

From: \_\_\_\_\_ To: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Reason for Card/Message:

Fund : ☐ D. Solomon ☐ M. Fishman ☐ Rabbi Skopitz Youth Fund ☐ Temple Residence  
☐ Mitzvah/Kiddush ☐ TBD Capital Improvement ☐ Library ☐ H. Kraus/Adult Ed.  
☐ Torah Repair Fund ☐ USY/Kadima ☐ Shiva Chevra ☐ Rabbi Discretionary's Fund

Minimum Donation is \$7.50. If no fund is specified, David Solomon Building Fund will be named.

**GILBERT ROSENBAUM FUND DONATIONS AND CARD REQUESTS ARE HANDLED SEPARATELY:**

Please send card requests and donations to: Richard Steinfeld, 144 Dunbarton Dr., Rochester, NY 14618

**Temple Beth David**  
3200 St. Paul Blvd.  
Rochester, NY 14617

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*An Affiliate of the United Synagogue of Conservative Judaism*

**Executive Officers:**

**President:** Martin Presberg

**Vice Presidents:**

- **Administration:** Helen Kashtan
- **Finance:** Sy Zivan
- **Ritual:** Gary Cohen
- **Education:** Joan Papkin
- **Building:** Ed Drexler and Scott Davis
- **Recording Secretary:** Lewis Rothberg

**Temple Activity Chairs:**

**Judaica Shop:** Linda Servetnick

**Men's Club:** Jonathan Papkin

**Sisterhood:** Florence Phillips

**Bikkur Cholim:** Karen Zivan

**Bulletin Folding:** Dorothy Sherr

**Book of Remembrance:** C. Halpern & D. Steinfeld

**Bingo:** Sylvia Roth

**Publicity:** Helen Kashtan

**Shiva Chevra:** Florence Phillips

**USY/Kadima Advisor:** Sue Kruchten

**Website Coordinator:** Mike Berke

**Temple Funds:**

- Capital Improvement Fund
- David Solomon Memorial Building Fund
- Gilbert Rosenbaum Fund
- Herb Kraus Adult Education Fund
- Library Fund
- Mitzvah Kiddush Fund
- Marsha Fishman Memorial Education Fund
- Rabbi Skopitz Memorial Youth Fund
- Rabbi's Discretionary Fund
- Shabbaton Fund
- Shiva Chevra Fund
- Temple Residence Fund
- Torah Repair Fund
- USY/Kadima Fund

**Temple Office:** Maria Dewhirst 266-3223

**Temple Website:** [www.templebethdavid.uscjhost.net/](http://www.templebethdavid.uscjhost.net/)



## *Temple Beth David*

*Join us for March Shabbat learning at  
1:00 pm in the Small Sanctuary*

March 6<sup>th</sup>: *A Guide for Today's Perplexed* – Focus on God and holiness in Maimonides' thought and engage one another in conversation - with Rabbi Berg

March 13<sup>th</sup>: *Close Torah Study of Vayakhel-Pekudei* – Immerse yourself in the Tradition with Yvonne Asher

March 20<sup>th</sup>: *Spiritual and Physical Preparation for Pesach* – with Rabbi Berg

## *TBD Jewish Book Club*

The TBD Jewish Book Club is forming in March. Please call (319-4407) or email ([rabbiavivaberg@gmail.com](mailto:rabbiavivaberg@gmail.com)) Rabbi Berg if you are interesting in participating. Date, time and book selection details to follow....

Temple Beth David  
3200 St. Paul Blvd.

# PURIM COSTUME BALL

**PLEASE JOIN US . . . .**

**PURIM COSTUME BALL**

**SATURDAY, FEBRUARY 27**

**8:00 P.M. IN SOCIAL HALL**

**(TO FOLLOW READING OF THE  
MEGILLAH READING AT 6PM )**



♦ Music - professional DJ

♦ Gourmet Desserts/Coffee

♦ Dancing

♦ Wine available

♦ Cookies and Juice

♦ Costumes are encouraged but not required.

♦ The whole family is invited!

♦ 3 Skopitz Hats to be Ruffled Off



Sponsored by TBD Men's Club

Adults \$10.00 (12 and older) Children \$ 5.00 (children under 5 free)  
Family Maximum \$25. Reservations by February 14

Family Name \_\_\_\_\_ Phone \_\_\_\_\_

Number of Adults: \_\_\_\_\_ Number of Children: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_

Please make checks to TBD MEN'S CLUB and mail to: 3200 St. Paul Blvd., 14617  
or call to preregister by phone and pay with your debit or credit card

♦ PrePaid tickets will be reserved for you at the door

♦ Registrations received by Feb. 14 will be entered in a drawing for Valuable Door Prizes



## Soldiers Passover Package Project Article

This Passover season, the Jewish community in Rochester has the opportunity to help our brothers and sisters serving the nation in Iraq, Afghanistan and around the world celebrate the holiday by sending care packages of kosher for Passover food

For the third year, the members of Temple Beth David and the families of the Irondequoit Hebrew Studies Center will be sending Passover Care Packages to Jewish service members. Last year, the Temple and the School sent 20 such packages to soldiers/sailors serving in Iraq, Afghanistan, Korea and bases in the U.S. and this year we hope to serve even more. The Passover packages contain: a Haggadah, matzos, grape juice, gefelte fish, macaroons, chicken soup and other items.

This year we are looking for volunteers to solicit donations from local businesses to cover the cost of the Pesach foods (such as gift cards to Wegmans or Tops) and shipping the packages to Army/Navy bases on the coasts from which the Army flies them to the soldiers.

If you wish to donate to this worthy project please send a check made payable to the "Rabbi's Discretionary Fund" and place "Soldier's Passover Package Project" on the memo line. Donations can be sent to: Rabbi's Office c/o Rabbi Aviva Berg, Temple Beth David, 3200 St. Paul Blvd, Rochester, and N.Y 14617 or dropped off at the Temple Office. Donations should be sent by Monday 3/22/2010.

If you have any questions or would like to help with the project, please contact Keith Freedman at [kdfreedy@aol.com](mailto:kdfreedy@aol.com).